





LANESCAPE INSPIRES COMMUNITY CONNECTIVITY TO ARTS AND CULTURE THROUGH VIBRANT EVOLVING SPACES AND PLACES.

Landscape Inc is Goondiwindi's passionate Arts and Culture collective—alive, thriving, and ready to Ignite the Senses in 2025. Our mission is to share a love of the arts by transforming our streets, laneways, buildings, and the Macintyre Riverwalk into vibrant public art spaces.

OUR FOCUS IS TO...

- **Champion emerging artists**, giving them opportunities to showcase their work.
- **Create a connected public art trail** through the CBD and Riverwalk, transforming overlooked spaces into inspiring places.
- **Host our annual twilight festival**, unveiling new works and celebrating community through art, music, and culture.
- **Engage locals and visitors alike**, sparking pride, creativity, and connection across our region.

IGNITE THE SENSES - LANESCAPE IN 2025

This year, Landscape is bringing the Goondiwindi Community and visitors together to ignite the senses along the beautiful Macintyre Riverwalk. Building on the success of previous years, we will connect and enhance existing public artworks with exciting new installations, including vibrant mural works, playful sculptures, and unique sculptural seating.

A highlight of 2025 will be the expansion of our water tower nightly projection show, with a brand-new piece inspired by our "Ignite" theme. This special projection will feature contributions from local children, adding a truly personal and community-driven touch to Goondiwindi's night-time skyline.

The Bowen Lane paste-up wall—a much-loved feature from past festivals—will continue to grow, showcasing new artworks from local creatives. We are actively collecting new contributions for the wall, encouraging everyone to get involved or invite friends and family to submit their work.

Landscape is proudly supported by the Vern Kleinschmidt Fund, Goondiwindi Regional Council, and a wide network of local businesses and families. The 2025 event will celebrate artists from across the region through a vibrant market atmosphere, interactive art activities, live entertainment, and diverse food offerings. Quirky installations will transform the laneways, while arts and crafts for both children and adults will invite hands-on creativity.

By partnering with us, sponsors will be part of an event that celebrates creativity, community spirit, and the unique character of the Goondiwindi Region—an experience that ignites the senses for all who attend!



JOIN US IN TRANSFORMING GUNDY...

Public art enhances our community by creating dynamic and sustainable places, uniting our community, evolving and shaping our diverse identity. Public art can also bring added texture to otherwise unnoticeable places, inspiring opportunities for commerce, as seen in Bowen Lane. It builds the cultural capacity of our town, boosting environments, creating interest and discussion.

SPONSOR'S GENERAL BENEFITS

ALL SPONSORS (DONATING ANY AMOUNT) WILL RECEIVE

- Logo on Lanescape marketing material
- Logo on Lanescape website
- Recognition of company's support on Lanescape social media channels
- Use of 'Lanescape' sponsorship logo on your company's corporate collateral, email signatures and social media channels
- Signage opportunity at Lanescape's Twilight Festival
- Support acknowledged verbally during the Twilight Festival

MAJOR SPONSORS

DONATING OVER \$2,000 WORTH OF CASH OR IN-KIND

A specialist sponsorship package will be created to showcase your work and products. We will work with you to create an opportunity to reach your target market in a very memorable way. This could include;

- Naming rights to an event or artwork
- Food and Drinks Sponsor
- A demonstration included in our program of events
- An activation during the Twilight Festival

You will also receive all of the Sponsor's General Benefits.

"WE INVITE YOU TO CONSIDER A WAY YOU CAN HELP US THAT ALSO BENEFITS YOUR BUSINESS AND HELPS TO BUILD YOUR BRAND, ALIGNING YOUR COMMUNITY VALUES WITH OURS."

FIND OUT MORE!

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“LANESCAPE IS MORE THAN AN EVENT—IT’S A MOVEMENT THAT TRANSFORMS OUR TOWN AND INSPIRES ALL WHO EXPERIENCE IT.”

